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**Greenwich Arts Council to Offer
Special Programs for Artists and Collectors
During Art to the Avenue**

**Greenwich Arts Council Meeting Room
299 Greenwich Avenue**

As part of the 10th anniversary of Art to the Avenue, the spring celebration of the arts, the Greenwich Arts Council will present a series of special workshops geared to artists and collectors.

The first of these workshops, scheduled for Thursdays, May 10, 17, and 24, from 12:30 to 1:30, will be led by master framer, Art to the Avenue sponsor, and owner of *Troy Art & Framing*, Troy Amuso. These informative talks, exclusively designed for the Greenwich Arts Council, will draw upon Mr. Amuso thirty years of experience as a professional framer and art installation expert, and are geared artists, and to the novice as well as the more experienced collector. Each week there will be a new seminar, each building on the next. The topics to be covered will include:

- Frames - their history and relationship to art.
- Conservation Framing - what's important to know about protecting your art.
- Hanging Art - in your home or in a gallery. Tips on creating successful displays.

Troy Amuso, founder and president of *Troy Art & Framing, Inc.*, is recognized as an expert in painting restoration and conservation, framing, art placement and installation. Troy has designed framing and art installations for major corporations as well as some of the finest homes in the country. Thanks in part, to support from Troy Art & Framing, these framing workshops are offered free and seating is limited on a first come first served basis.

On Friday, May 18, from 12 noon to 3 pm, Deb Wadsworth, from *Createaway*, will present a workshop offering support to artists in helping to navigate the business world. The workshop will focus on:

- Pricing your artwork - methods of calculating the price of artwork, maximizing the value of the work, as well as signing and titling protocol.
- Image Development - this section will deal with the elements of the artists' presentation and marketing.
- Building a Quality Portfolio

Createaway consists of accomplished artists and recognized business women with a breadth of real world experience, education, and artistic knowledge. This one-day artist workshop is offered free to all registered Art to the Avenue artists (\$10 to all others).

All workshops will take place in the Meeting Room of the Greenwich Arts Council building, 299 Greenwich Avenue. Feel free to bring a brown bag lunch.

Further information is available by calling the Greenwich Arts Council at 203-622-3998 or by logging onto www.greenwicharts.org. The Greenwich Arts Council promotes the arts by nurturing artists and building audiences, bringing the arts to the community and the community to the arts.